

## **It's About Therapy, Not Electricity**

THE RECENT coverage of the Endorphin Power Co. compels me to clarify the nature of our work and goals.

Our mission statement says we are "dedicated to improving the lives of people, with special focus on the substance-dependent and homeless, thus alleviating many of the challenges faced by current emergency medical systems. Additional purposes are the promotion of mental and physical health through exercise, and the promotion of energy consciousness and volunteerism." ...

We will provide basic medical care and counseling focused on holistic treatment approaches. We will establish a secure electronic medical record via the Web that will be added to our already functional shelter database called "Shelter Search."

Once we gain sufficient funding and support, we will offer additional services, including dietary instruction, exercise therapy and other ways to improve people's lives. For some, our company will offer a safe place to receive basic medical care and to rehabilitate. For others, it will offer wholesome activities, including physical fitness training and never-ending volunteer opportunities.

If one day we are able to attach a generator to an exercise cycle, then we'd be elated. Maybe we could run a radio off the power generated! However, this is not the crux of Endorphin Power Co.

Our name is meant to encourage people to regain "power" over their lives through their own actions, rather than expecting the medical world to provide a diagnosis and pharmaceutical fix. Exercise and volunteerism have immense therapeutic effects, which are greatly underutilized. We simply intend to add these therapies to standard medical practice, per our mission statement.

SAM SLISHMAN, M.D.

Albuquerque

Firing Up Sense of Community



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